

Public Health Community Engagement: Aligning goals and objectives to improve health outcomes for all Riverside County Residents

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Introduction

In **Riverside County**, community engagement is an essential for Public Health to address diverse health needs of its population of over 2.3 million residents living across a vast 7,200 square miles.

As an active member of the **Riverside County Health Coalition, Community Health Improvement Plan (CHIP) Workgroups** (Figure 1) and **Public Health Accreditation Steering Committee** (Figure 2) I became part of Public Health community engagement efforts to best meet the needs of all Riverside County residents..



Background

Scope of Work:

- ❖ Assist with the launch of Community Health Improvement Plan (CHIP) Priority Area Workgroups through planning and promotion of Riverside Health Coalition meeting.
- ❖ Serve as facilitator at CHIP workgroup meetings held throughout Riverside County to encourage community member feedback on the CHIP.
- ❖ Support collaboration of Public Health with Riverside County Health Coalition to reach shared vision, goals and objectives to improve health.
- ❖ Meet with Public Health staff to set goals for improvement of Public Health programs, services, and resources for Strategic Plan 2016-2020..
- ❖ Research health data to create a Balanced Score Card for Public Health to track progress toward achievement of goals and measure performance in pursuit of public health accreditation by the Public Health Accreditation Board (Figure 3).



Figure 3. Public Health Accreditation Board

Leadership Roles

- 1 Member: Public Health Accreditation Steering Committee
- 2 Co-chair: Promoting Healthy Behaviors CHIP Workgroup

Figure 2. Public Health Accreditation Steering Committee

Riverside County Health Coalition (RCHC) brings Public Health staff members together with Riverside residents diverse sectors, organizations and community groups to develop policy, advocate for and support efforts to create a healthier Riverside County.

Building Health into Everyday Life!

Methods



Figure 1 Community Health Improvement Plan Workgroups



Strategic Plan 2016-2020



Figure 4. Riverside University Health System-Public Health Strategic Plan 2016-2020

VISION

Healthy People; Healthy community!

MISSION

To promote and protect the health of all county residents in service of the wellbeing of the community.

VALUES

Respect
Integrity
Service
Excellence

The Balanced Scorecard + -

A performance tracking measure to mark progress toward goals established by internal Public Health department services, operations, and programs. The data sources below were incorporated into calculation of Scorecard values:

County Health Rankings & Roadmaps
Building a Culture of Health, County by County

SHAPE
RIVERSIDE COUNTY

Strategic Health Alliance Pursuing Equity

Results

- ❖ Workgroups refined vision, goals and objectives within each of the four priority areas.
- ❖ In updating Strategic Plan 2016-2020 (Figure. 4) community' feedback was incorporated with outcomes of meetings with staff from several internal departments where data and information were obtained on goals and areas of expected growth and improvement of programs and services.
- ❖ Strategies for improving health outcomes are now being developed that communicate Public Health work in the context of sustained community contributions to improving health.

Annual CHIP Update

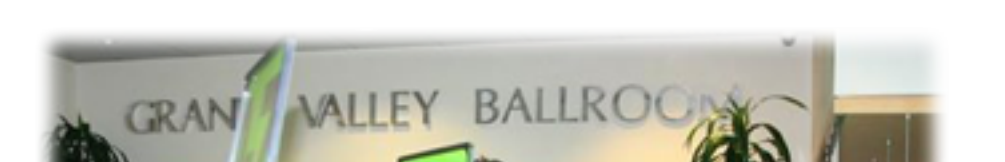
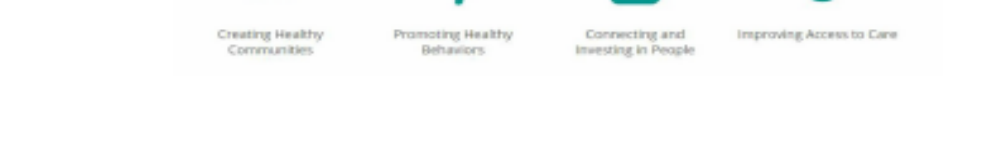


July 20, 2016
9:00 am - 12:00 pm
Moreno Valley Conference and Recreation Center
Grand Ballroom
14075 Frederick Street,
Moreno Valley, CA 92553

Community Health Improvement Plan



Welcome to Shape Riverside County
Riverside County Priority Areas



Conclusions

Competencies Addressed:

- MPH 1:** Incorporation of health data sources on population health status for an operational understanding of specific factors and social determinants.
 - LM 5:** Participation and leadership in CHIP Workgroups enhanced student abilities of engaging in dialogue to learn from others with the primary purpose of advance public health goals.
 - LM 11:** Balanced Scorecard development involved integration of quality and performance improvement concepts.
 - LM 13:** Leadership skills demonstrated through interactions with Public Health staff to set goals and directions for future growth.
- Riverside University Health System—Public Health will continue to support community health improvement planning efforts and provide opportunities to gain feedback from community members. Elements of the CHIP, Strategic Plan, and Balanced Scorecard will be regularly evaluated and assessed to ensure priorities remain representative of Riverside County; built to respond and adapt to emerging public health issues and new priorities.
- The approach of Riverside University Health System —Public Health of engaging with community members promotes local capacity building, strong partnerships, improved public health programs, services, and resources in the community for a healthier Riverside County.